

FOR IMMEDIATE RELEASE

TOUGH DUCK™ TEAMS WITH JETS GEAR FOR NEW APPAREL LINE

Historic Winnipeg clothing manufacturer brings comfort, style to hockey

December 21, 2017 (Winnipeg) – Richlu Manufacturing is proud to announce that it is helping fans warm up this season by teaming up with Jets Gear to provide Tough Duck™ garments for hockey fans in Winnipeg.

Released exclusively in Jets Gear stores, the Tough Duck™ apparel includes parkas, hoodies, gloves and other cold-weather apparel. Each item was created with the quality, care and attention to detail that Winnipeggers, Canadians and customers across the globe have come to expect from Tough Duck™. Made tough for the hardest of hardcore fans across the NHL landscape, Tough Duck™ apparel is built to stand up to harsh winter climates.

The Tough Duck™ product line builds on a longstanding partnership between Richlu and Jets Gear, which in the past has included apparel sold in stores and promotional items given away at Manitoba Moose games.

“We’re really excited to continue our long-standing relationship with TNSE that began in the 1990s with the Manitoba Moose,” said Richlu President Gavin Rich. “We take pride in outfitting our city with the best harsh-climate apparel available. Now, Winnipeggers will be able to show their hockey pride, even on the coldest day of the year.”

“Our Moose branded Tough Duck apparel has been very popular and we are pleased to now include Tough Duck’s durable outerwear, available exclusively at our five Jets Gear locations,” said TNSE Vice President of Marketing Dorian Morphy. “Our Winnipeg Jets Tough Duck line includes comfortable, well-made, and weather-proof apparel that stands up to our climate and meets fans’ expectations in fashion and Jets branding.”

Winnipeg Jets Tough Duck™ apparel is available now at all Jets Gear stores.

About Richlu Manufacturing

Founded in 1939, Richlu Manufacturing is a 100% family owned company located in Winnipeg. We have a history of building extremely durable work wear that has endured the harsh Canadian winters for decades. Our constant improvement policy encourages us to make our great products even better.

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